

REGISTRATION FORM

DEALER PREVIEW DAY – OCTOBER 18, 2017
ALL ATTENDEES – OCTOBER 19-20, 2017
LOUISVILLE, KY · KENTUCKY EXPOSITION CENTER
WWW.HARDSCAPENA.COM · (888) 580-9960

REGISTRATION DETAILS

Trade show admission includes access to the HNA and GIE+EXPO trade shows, outdoor exhibits, and the concerts.

HNA Education Sessions and Workshops – Trade show registration is required in order to purchase a session or workshop ticket.

HNA Conference Session Package includes tickets for entry to five HNA conference sessions, Oct. 19-20, Kentucky Expo Center. (See www.HardscapeNA.com for descriptions)

HNA Dealer Networking Reception includes two drink tickets and hors d'oeuvres, Oct. 18 at Fourth Street Live!

HNA Dealer Program includes all dealer program presentations and lunch, Oct. 18, Kentucky Expo Center.

ICPI Concrete Paver Installer Course includes two days of classroom instruction, student manual and exam, Oct. 17-18, Hyatt Regency; installation experience required for certification.

ICPI Advanced Residential Paver Technician Course includes two days of classroom instruction, student manual and exam, Oct. 17-18, Hyatt Regency.

ICPI Commercial Paver Technician Course includes two days of classroom instruction, student manual and exam, Oct. 17-18, Hyatt Regency.

ICPI PICP Specialist Course includes one day of classroom instruction, student manual and exam, Oct. 18, Hyatt Regency.

NCMA SRW Installer Course and Certified SRW Installer™ (CSRWI™) Certification Exam includes one day of classroom instruction, student workbook and exam, Oct. 17, Hyatt Regency.

NCMA Advanced Residential SRW Installer Course and Exam includes one day of classroom instruction, student workbook and exam, Oct. 18, Hyatt Regency.

NCMA Advanced Commercial SRW Installer Course and Exam includes one day of classroom instruction, student workbook and exam, Oct. 18, Hyatt Regency.

HNA Installer Championship Trade show registration required. Oct. 19-20, Kentucky Expo Center.

HNA Awards Presentation of the 10th Annual HNA Awards, Oct. 19, Kentucky Expo Center.

Become an ICPI member today Receive the many benefits of ICPI membership, including discounted registration for HNA education and certification fees for all company employees. For other membership categories or more information, contact ICPI at (703) 657-6900 or visit www.icpi.org.

1 ATTENDEE INFORMATION (one form required per attendee)

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State/Province: _____ Postal Code: _____
 Phone: (____) _____ Fax: (____) _____
 Country if outside the U.S.: _____

E-Mail Address (Required): _____

Your purchasing role:

Final decision maker Recommend or specify products or vendors No role

Your primary job:

Crew Member Design Specialist Manager/Supervisor/Crew Leader
 Student Owner/CEO/President/VP Sales/Marketing
 Other – Please Specify: _____

I heard about HNA through:

Repeat attendee Distributor/manufacturer HNA brochure HNA email
 HNA Exhibitor Magazine ad or insert HNA Website Word of mouth
 Other – Please Specify: _____

2 BUSINESS CLASSIFICATION

Hardscape Contractor General Contractor Design Firm Student
 Government/University Landscape Contractor Dealer/Distributor
 Non-Exhibiting Manufacturer/Licenser Firm* Supplier/Associate/Consultant*
 Other _____

*Through Sept. 7: \$350, Sept. 8-Oct. 16: \$400, onsite: \$450.

3 TRADE SHOW ADMISSION

TRADE SHOW PASS: Through 9/7/17 **\$15 ea.** | Through 10/16/17 **\$30 ea.** | After 10/16/17 **\$60 ea.**
 or – Non-exhibiting Manufacturers/Suppliers/Ad Agencies/Media Sales:
 Through 9/7/17 **\$350 ea.** | Through 10/16/17 **\$400 ea.** | After 10/16/17 **\$450 ea.**

\$

4 EDUCATIONAL & OPTIONAL EVENTS

Tuesday	Member	Non-member
ICPI Concrete Paver Installer Course (Tue - Wed)	<input type="radio"/> \$265	<input type="radio"/> \$335
ICPI Advanced Residential Paver Technician Course (Tue - Wed)	<input type="radio"/> \$265	<input type="radio"/> \$335
ICPI Commercial Paver Installer Course (Tue - Wed)	<input type="radio"/> \$265	<input type="radio"/> \$335
NCMA SRW Installer Course (Tue)	<input type="radio"/> \$165	<input type="radio"/> \$165
Wednesday		
ICPI PICP Specialist Course (Wed)	<input type="radio"/> \$221	<input type="radio"/> \$280
NCMA Advanced Residential SRW Installer (Wed)	<input type="radio"/> \$215	<input type="radio"/> \$215
NCMA Advanced Commercial SRW Installer (Wed)	<input type="radio"/> \$215	<input type="radio"/> \$215
Dealer Program (Wed)	<input type="radio"/> \$194	<input type="radio"/> \$219
Installer Championship Competition	<input type="radio"/> \$150 Before 9/8/16 <input type="radio"/> \$200 after 9/8/16	
Thursday & Friday		
HNA Upgrade: Live Outdoor Demonstrations (6)	<input type="radio"/> \$50	<input type="radio"/> \$50

5 JOIN ICPI (select one)

Contractor Informational Membership	<input type="radio"/> \$305	\$
Dealer Non-Voting Membership	<input type="radio"/> \$540	\$

See www.icpi.org for other member categories

6 PAYMENT INFORMATION

Check enclosed (Payable to Hardscape North America)
 Credit Card Payment (circle): VISA MasterCard AMEX

Name on Card _____

Card No. _____

Exp Date _____ CVV Security Code _____

Billing address (if different from above) _____

Authorized Signature _____

3 EASY WAYS TO REGISTER

Online: www.hardscapena.com

Fax: Sellers Expositions: (812) 949-9600

Mail: Mail this form to:
 Hardscape North America (HNA)
 PO Box 139
 New Albany, Indiana 47151

Registrations cannot be taken over the phone.

Questions:

Call (888) 580-9960 or (812) 949-9200

Cancellation Policy:

All cancellations must be submitted to HNA in writing (see above) by October 10, 2017. A refund, less an administrative fee of \$50 per person, will be issued after the event. No refunds will be provided for trade show only registration or if registration fees total less than \$50. Substitutions will be permitted from the same company at any time prior to the start date without penalty. HNA, ICPI, BIA and NCMA are not responsible for expenses incurred due to cancellation of a program, course or event. If a course or program is cancelled, a refund of the full registration fee for that program will be issued after the event.

Conference Session Package (Save!)	Member	Non-member
Choose 5 sessions.	<input type="radio"/> \$185	<input type="radio"/> \$220
Thursday Education (à la carte tickets)		
Todd Bairstow - 8:00 - 9:30 a.m. Emerging Online Lead Generation Trends for Residential Hardscape Businesses	<input type="radio"/> \$50	<input type="radio"/> \$50
George Hedley - 10:00 - 11:30 a.m. Estimate Accurate Job Costs To Always Make A Profit	<input type="radio"/> \$50	<input type="radio"/> \$50
Randy Anderson - 1:30 - 2:45 p.m. What I Really Meant to Say - Mastering the Art of Communication	<input type="radio"/> \$50	<input type="radio"/> \$50
George Hedley - 3:00 - 4:30 p.m. Strategies to Win More Profitable Contracts & Overcome the Low Bid Process	<input type="radio"/> \$50	<input type="radio"/> \$50
Friday Education (à la carte tickets)		
Jerry Gaeta - 8:00 - 9:30 a.m. Manage, Motivate & Prepare Your Hardscape Team for Success	<input type="radio"/> \$50	<input type="radio"/> \$50
Frank Bourque - 10:00 - 11:30 a.m. Setting Up Your Hardscape Crews with the Right Technology to Increase Profits and Efficiency	<input type="radio"/> \$50	<input type="radio"/> \$50
Gary Ross - 1:30 - 2:45 p.m. Becoming a Person of Influence	<input type="radio"/> \$50	<input type="radio"/> \$50
Dave Murray - 3:00 - 4:30 p.m. OSHA's New Crystalline Silica Regulation	<input type="radio"/> \$50	<input type="radio"/> \$50
Subtotal - Educational & Optional Events	\$	

Subtotal Trade Show Fee Section 2	\$
Subtotal Educational & Optional Events Section 3	\$
Subtotal Membership Dues Section 4	\$
Total Amount Owed	\$