



**Kentucky Exposition Center
October 21-23, 2026**



2026 EXHIBITOR PROSPECTUS

The 2025 Show SOLD OUT. Reserve your space today.

**The Ultimate Opportunity to Connect with Hardscape
& Landscape Industry Decision-Makers**

HardscapeNA.com

BUILD WHAT'S NEXT FOR YOUR BUSINESS

At HNA, you'll boost brand awareness, generate leads, and make sales.

2 SHOWS

in one convenient
location

28,000+

attendees from HNA
and Equip Expo

3 DAYS

of connecting with
potential buyers

BUYERS

from 50 states and
49 countries

"Our company loves exhibiting at HNA each year because of the contacts that we are able to make with contractors in the hardscaping industry, dealers selling hardscaping products... This show is a great way to build valuable connections with industry professionals."

Matt Thompson, StoneDeks System



By The Numbers:

70%

of attendees are
decision makers
or have
purchasing
influence

55%

of attendees are
management or
executive level
with purchasing
power

60%

are first-time
attendees,
giving you more
leads year
after year

58%

of 2024's executive
attendees have
annual company
sales over
\$1,000,000

SECURE YOUR BOOTH TODAY

Dino Pignotti
(703) 706-8240

HNASales@NTPEvents.com

PUT YOUR PRODUCTS IN BUYER'S HANDS & CREATE DIRECT, PERSONAL CONNECTIONS

WHO ATTENDS:

- Landscape Contractors & Designers
- Hardscape Installers & Designers
- Landscape Architects
- Suppliers & Manufacturers
- Dealers & Distributors
- Nursery & Garden Center Owners
- Municipalities & Government Agencies
- Business Owners & Entrepreneurs
- Irrigation Specialists
- Outdoor Living Designers
- Educators & Industry Experts
- Students & Apprentices

WHO SHOULD EXHIBIT:

If you provide products or services for the hardscape and landscape industry, Hardscape North America is your best opportunity to connect with qualified buyers. Exhibitors showcase an array of products and services, including but not limited to:

Manufacturers of Hardscape Materials

- Pavers, Stone, Porcelain, Brick, and Concrete Products
- Outdoor Tiles & Decking
- Retaining Wall Systems

Landscape Supply Companies

- Mulch, Soil, and Gravel Providers
- Plant Nurseries & Greenhouses
- Turf & Grass Suppliers

Equipment and Tool Manufacturers

- Power Equipment (Mowers, Trimmers, Blowers, Generators)
- Heavy Machinery (Excavators, Skid Steers, Loaders, Blades)
- Hand Tools

Irrigation & Water Management Companies

- Sprinkler and Drip Irrigation Manufacturers
- Rainwater Harvesting, Erosion Control, and Drainage Solutions

Outdoor Lighting Manufacturers

- Landscape Lighting Systems
- Smart Lighting Solutions

Outdoor Living and Furniture Companies

- Outdoor Kitchens & Fire Pit Manufacturers
- Patio Furniture
- Pergolas & Shade Structures

Software and Technology Companies

- Design and Visualization Software
- Drones & Mapping Technology
- Business Management Software

Green & Sustainable Solutions

- Eco-Friendly Materials
- Energy-Efficient Products

Safety and Compliance Companies

- Safety Gear Providers
- Regulation & Compliance Tools

Business Services Providers

- Insurance Providers
- Financial Services
- Marketing & Branding Agencies
- Fleet Services
- Pools/Spas Accessories, Materials and Chemicals
- Hardscape Maintenance/Restoration

ELEVATE YOUR COMPANY LIKE NEVER BEFORE

YOUR EXHIBIT SPACE INCLUDES:

- Exhibitor Badges: 2 badges/ 100 sq. ft.
- Pipe and Drape (standard)
- Exhibitor Sign at Booth (standard)
- Exhibitor Listing in Show Directory
- Exhibitor Listing on HNA Mobile App
- Exhibitor Listing on Show Floor Map
- Exhibitor Listing on HNA Website
- Space Selection Priority Points



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**VIEW THE 2026
LIVE FLOORPLAN**



2026 HNA BOOTH RATES:

Association Member Rate:

- 400+ sq. ft: \$25.60
- 100-399 sq. ft: \$27.10

Non-Member Rates:

- 400+ sq. ft: \$27.50
- 100-399 sq. ft: \$30.20

Outdoor Demonstration Space is Available to All Exhibiting Companies:

- Up to 5 times your indoor space: \$1.65/sq. ft. uncovered space, \$2.65/sq. ft. covered space (under HIJ Pavilion)
- Space in excess of the allotted 5 times your indoor space: \$10.00/sq. ft. (covered or uncovered)