



**HARDSCAPE**  
North America

**Kentucky Exposition Center**  
**October 21–23, 2026**



# 2026 EXHIBITOR PROSPECTUS

**The 2025 Show SOLD OUT. Reserve your space today.**

**The Ultimate Opportunity to Connect with Hardscape  
& Landscape Industry Decision-Makers**

**[HardscapeNA.com](https://HardscapeNA.com)**

# BUILD WHAT'S NEXT FOR YOUR BUSINESS

At HNA, you'll boost brand awareness, generate leads, and make sales.

**2 SHOWS**

in one convenient  
location

**28,000+**

attendees from HNA  
and Equip Expo

**3 DAYS**

of connecting with  
potential buyers

**BUYERS**

from 50 states and  
49 countries

"Our company loves exhibiting at HNA each year because of the contacts that we are able to make with contractors in the hardscaping industry, dealers selling hardscaping products... This show is a great way to build valuable connections with industry professionals."

Matt Thompson, StoneDeks System



## By The Numbers:

**70%**

of attendees are  
decision makers  
or have  
purchasing  
influence

**55%**

of attendees are  
management or  
executive level  
with purchasing  
power

**60%**

are first-time  
attendees,  
giving you more  
leads year  
after year

**58%**

of 2024's executive  
attendees have  
annual company  
sales over  
\$1,000,000

## SECURE YOUR BOOTH TODAY

Dino Pignotti

(703) 706-8240

[HNASales@NTPEvents.com](mailto:HNASales@NTPEvents.com)

# PUT YOUR PRODUCTS IN BUYER'S HANDS & CREATE DIRECT, PERSONAL CONNECTIONS

## WHO ATTENDS:

- Landscape Contractors & Designers
- Hardscape Installers & Designers
- Landscape Architects
- Suppliers & Manufacturers
- Dealers & Distributors
- Nursery & Garden Center Owners
- Municipalities & Government Agencies
- Business Owners & Entrepreneurs
- Irrigation Specialists
- Outdoor Living Designers
- Educators & Industry Experts
- Students & Apprentices

## WHO SHOULD EXHIBIT:

If you provide products or services for the hardscape and landscape industry, Hardscape North America is your best opportunity to connect with qualified buyers. Exhibitors showcase an array of products and services, including but not limited to:

### **Manufacturers of Hardscape Materials**

- Pavers, Stone, Porcelain, Brick, and Concrete Products
- Outdoor Tiles & Decking
- Retaining Wall Systems

### **Landscape Supply Companies**

- Mulch, Soil, and Gravel Providers
- Plant Nurseries & Greenhouses
- Turf & Grass Suppliers

### **Equipment and Tool Manufacturers**

- Power Equipment (Mowers, Trimmers, Blowers, Generators)
- Heavy Machinery (Excavators, Skid Steers, Loaders, Blades)
- Hand Tools

### **Irrigation & Water Management Companies**

- Sprinkler and Drip Irrigation Manufacturers
- Rainwater Harvesting, Erosion Control, and Drainage Solutions

### **Outdoor Lighting Manufacturers**

- Landscape Lighting Systems
- Smart Lighting Solutions

### **Outdoor Living and Furniture Companies**

- Outdoor Kitchens & Fire Pit Manufacturers
- Patio Furniture
- Pergolas & Shade Structures

### **Software and Technology Companies**

- Design and Visualization Software
- Drones & Mapping Technology
- Business Management Software

### **Green & Sustainable Solutions**

- Eco-Friendly Materials
- Energy-Efficient Products

### **Safety and Compliance Companies**

- Safety Gear Providers
- Regulation & Compliance Tools

### **Business Services Providers**

- Insurance Providers
- Financial Services
- Marketing & Branding Agencies
- Fleet Services
- Pools/Spas Accessories, Materials and Chemicals
- Hardscape Maintenance/Restoration

# ELEVATE YOUR COMPANY LIKE NEVER BEFORE

## YOUR EXHIBIT SPACE INCLUDES:

- Exhibitor Badges: 2 badges/ 100 sq. ft.
- Pipe and Drape (standard)
- Exhibitor Sign at Booth (standard)
- Exhibitor Listing in Show Directory
- Exhibitor Listing on HNA Mobile App
- Exhibitor Listing on Show Floor Map
- Exhibitor Listing on HNA Website
- Space Selection Priority Points



**Dino Pignotti**

(703) 706-8240

[HNASales@NTPEvents.com](mailto:HNASales@NTPEvents.com)

**VIEW THE 2026  
LIVE FLOORPLAN**



## 2026 HNA BOOTH RATES:

### Association Member Rate:

- More than 400 sq. ft: \$25.60
- 100-400 sq. ft: \$27.10

### Non-Member Rates:

- More than 400 sq. ft: \$27.50
- 100-400 sq. ft: \$30.20

### Outdoor Demonstration Space is Available to All Exhibiting Companies:

- Up to 5 times your indoor space: \$1.65/sq. ft. uncovered space, \$2.65/sq. ft. covered space (under HIJ Pavilion)
- Space in excess of the allotted 5 times your indoor space: \$10.00/sq. ft. (covered or uncovered)