HARDSCAPE
North America

2026 SPONSORSHIP PROSPECTUS

October 21-23, 2026
Kentucky Exposition Center | Louisville, KY

HardscapeNA.com

DID YOU KNOW?

Sponsorships are proven to drive more traffic to your booth, helping you maximize ROI while standing out from competitors, and increasing your brand's visibility across the entire hardscape industry.

METALLIC PACKAGES

Elevate your brand's presence at every level. From Diamond to Bronze, our tiered sponsorships give you the flexibility to invest at the right level for your business while ensuring your brand is front and center with attendees.

PACKAGE BENEFITS:	NEW! $15,000 DIAMOND	$12,500 PLATINUM	$10,000 GOLD	$5,000 SILVER	NEW! $2,500 BRONZE
Company recognition in the attendee brochure, direct mail pieces, onsite program, etc. *Deadline for Attendee Brochure inclusion: May 29, 2026*	✓	✓	✓	✓	✓ *Company Name Only*
Logo recognition on HNA's website	✓	✓	✓	✓	✓ *Company Name Only*
Logo placement on onsite signage in pre-function areas	✓	✓	✓	✓	✓ *Company Name Only*
Logo placement on entrance signage	✓	✓	✓	✓	✓ *Company Name Only*
Company recognition in HNA press releases	✓	✓	✓		
Company recognition in HNA full-page promotional advertisements	✓	✓	✓		
Brief company description included in the official Show Directory	✓	✓			
Social media posts across HNA's social media channels *quantity dependent per package*	✓	✓			
Dedicated push notifications (pre-show and during show hours) *quantity dependent per package*	✓	✓			
One (1) branded floor decal on the show floor	✓	✓			
Complimentary customer registrations *quantity dependent per package*	✓	✓			
Opportunity to provide up to two (2) new product spotlights	✓				

EXPOSURE + CONNECTION = CONVERSION

EXPERIENTIAL OPPORTUNITES

EDUCATION & THOUGHT LEADERSHIP

BRANDING & GIVEAWAYS

ON-SITE SIGNAGE

DIGITAL OPPORTUNITIES

Explore the full list of sponsorship opportunities, including pricing and detailed inclusions, at HardscapeNA.com or scan the QR code to get started.

INQUIRE TODAY!

Dino Pignotti

(703) 706-8240

HNASales@NTPEvents.com

"Choose one of our curated opportunities or build a custom package that fits your goals, I'm excited to partner with you to maximize your presence at HNA!"